



## **ENVIRONMENTAL COMMITMENT AT HEMMING AUTOMOTIVE**

Environmental issues may not be automatically associated with the motor industry, but a Chichester car dealer is proving that it's possible to be a green automotive business.

When Richard Hemming took over the Renault franchise in Chichester 18 months ago, one of the first things that struck him was just how much waste was being produced.

Rigorous environmental legislation first introduced in July 2005 governs the disposal of waste products for motor dealers, so Mr Hemming appointed Credential Automotive, one of the UK's largest automotive waste recyclers.

The implications of careless or incorrect disposal of a dealership's waste products can be disastrous. Almost 40 million tyres need to be disposed of in the UK every year, and one wrongly discarded waste oil filter from a normal family saloon can contaminate 75% of a football field with carcinogenic waste oil.

**Hemming Automotive Ltd, Terminus Road, Chichester, West Sussex PO19 8TX. 01243 782000  
Issued by Grovewood Public Relations Ltd. Contact Margaret McDonnell on 01895 829288.**

In a typical year, Hemming has to dispose of:

- 2,500 waste oil filters
- 820 litres of waste antifreeze
- 400 waste aerosols
- 12,500 litres of waste oil
- Two tonnes of waste lead acid batteries
- 615 litres of contaminated rags and granules
- 1,000 waste car tyres

All of this is classed as hazardous and requires Hemming to invest in Credential's unique total waste management programme which collects and recycles. For example, car tyres are shredded, frozen, then broken up to produce rubber that can be used in children's playgrounds and running tracks, while waste oil is recycled to be reused as fuel. Oil filters are cleaned and shredded to re-supply the UK's aluminium market.

Richard Hemming added: "At Hemming Chichester, these steps have been taken to not only protect the local environment, but to ensure that Hemming customers can be certain that, in an increasingly fragile and environmentally threatened ecosystem, we already understand the need to act in a responsible and environmentally friendly manner to protect not only the customers of today, but those of tomorrow.

"Hemming is committed to meeting new environmental legislation head on and leading wherever it can be seen to benefit the local community. As of 1 March 2008, Hemming will be providing a safe and secure disposal point for all household batteries, from torches to remote controls, watches and mobiles, for all visitors to our Terminus Road showroom.

"Myself and staff are passionate about ensuring that we don't waste energy or any other resource.

"We make sure that lights and computers are off when not in use, and have a selection of what Renault proudly calls its eco2 cars, which means they meet three strict environmental criteria for the life of the vehicle. Through manufacture, they are produced in plants certified to ISO 14001 which refers to a plant's approach to environmental progress; they produce CO2 emissions of 140g/km or less or are biofuel compatible, and they are 95 per cent recyclable at the end-of-life, and at least five per cent of vehicle plastics on new eco<sup>2</sup> vehicles are made from recycled materials.

"With recent legislation forcing producers and eventually households, to pre-sort waste to reduce the volumes currently disposed of within landfill sites, the need to recycle will become an integral part of our daily lives in the not too distant future where, apart from the glass bottles that we all regularly dispose of, we will be required, through the Waste Electrical

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Directive, to compliantly dispose of everything from a hairdryer, to the batteries from the TV remote control.

For more information, please contact Hemming Chichester on 01243 782000 or on [www.hemmingchichester.co.uk](http://www.hemmingchichester.co.uk)

**Ends**

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**CAPTIONS:**

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